



June 2010 Telephone Seminars & Webinars

PENNSYLVANIA ASSOCIATION OF COMMUNITY BANKERS



2010 PACB
Education Series

Resolving the New Accounts Dilemma: Compliance & Security vs. Sales & Service

Deborah Crawford, gettechnical, inc.

June 22 • 3:00 - 4:30 PM

This webinar will examine our customer goals and the compliance and security objectives. What security/compliance tasks must be accomplished for BSA, FACT Act, and other legal issues? How can those goals dove-tail with our need to better serve, and sell to, our customers? Take this opportunity to build your own new-account-interview hybrid and eliminate high-cost conflict in your bank.

HIGHLIGHTS

- Developing a hybrid-model new account interview
- A review of compliance tasks and security issues faced during a new account interview

WHO SHOULD ATTEND?

New accounts staff, branch managers, branch administration, sales, and compliance personnel

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