

Education Committee

AGENDA

December 15, 2020

9:30 -11:30 a.m. Zoom

<https://us02web.zoom.us/j/86462204904?pwd=andBSXQ2NUh2VlQ5dVR0cEswZDJIQT09>

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I. Welcome, Introductions & Call to Order

II. Committee Purpose, Goals and Objectives

III. Committee Considerations

1. Review of 2020 Education Programming and Usage
2. Presentation of 2021 Education al Budget
3. Inclusion of Scholarships from PACB Foundation
4. Review of Educational Programming Currently Scheduled
5. Committee Input Regarding their Organization’s Process for Selecting Professional Development

IV. Identifying Need and How PACB Might Assist Community Banks with Internal Development

1. What are the top two professional development needs of your organization?
2. How can the PACB best address these needs?
3. Consideration of Program Development *(Each committee member is asked to come prepared with their top three ideas, needs for program development and methods of delivery)*

V. Potential New Program Series: HR for Non-HR Managers

1. Establishment of Working Development Group
2. Target Audience
3. Top four curriculum areas
4. Discussion of Delivery
5. Messaging and Marketing Ideas and Strategies

VI. Creating Awareness of PACBs Training and Educational Needs

1. Review of PACB’s educational offerings
2. Product Line/ Programming Awareness and Messaging
3. What would be the most effective method of marketing and communications to best create awareness in your organization

VII. Other Business

VIII. Adjournment