

2021 Proposed Education Schedule

As of December 15, 2020

**Knowledge Hour Series**

January 13 – Advanced Social Engineering

January 20 – The Loyalty Factor: Translating Relationships into Non-interest Income

January 27 – Zero Interest Rate Management

February 3 – Clicks & Bricks: Blending the Convenience of Technology with the Branding Power of Brick & Mortar

February 10 – COVID – 19 and Bankruptcy

February 17 – Diversity, Equity & Inclusion amidst the COVID-19 Pandemic – An Employers Perspective

February 24 – Getting, Keeping and Building Relationship Strategies for Lenders

March 3 – Securing Branch Profitability During Challenging Times

March 10 – TBD

February 4 – Virtual Lending Program with Bankers Insight

March 11 – Virtual Security Program with Thompson Consulting

March 19 – CEO, “C” Suite Roundtable – Session 1

May 24-25 – Marketing Conference – Hershey Lodge & Convention Center

June 2-3 – Maximizing Mutuality Conference – Hotel Hershey

June 18 – CEO, “C” Suite Roundtable – Session 2

August 20 - CEO, “C” Suite Roundtable – Session 3

September 15 -18 – Annual Convention – Fairmont Scottsdale Princess

October 7-8 – HR Conference – Hershey Lodge & Convention Center

October 12 – Asset Liability Management – Harrisburg Area

October 15 – Fraud Seminar – Harrisburg Area

October 28 – Asset Liability Management – Western PA

November 19 - CEO, “C” Suite Roundtable – Session 4