

2023 CONVENTION



SPONSORSHIP & EXHIBITOR INFORMATION

Convention Dates: September 21-23, 2023

Exhibit Dates: September 21 & 22, 2023

The Westin Savannah Harbor Golf Resort & Spa | Savannah, Georgia



ABOUT PACB

The [Pennsylvania Association of Community Bankers \(PACB\)](#) exclusively represents the interests of community banks across the Commonwealth. Regardless of charter, size, geographic region or structure, all PACB members share a resilient commitment – meeting the financial and economic needs of their local communities and neighbors with quality and high-touch service.

PACB believes that the community banking industry is uniquely equipped to service Main Street, as community banks have laser-focus on keeping their communities, neighbors and local

businesses top-of-mind in every strategic decision. The PACB mission is singular and focused...it is to preserve, promote and protect the community banking industry.

The Association continues to play an important role promoting events, networking and volunteer opportunities where community bankers from all regions and responsibilities share collective wisdom and resources to make the industry stronger. We are here to keep community banks independent, competitive, strong and profitable.

HOTEL INFORMATION

Located along the iconic Savannah River, The Westin Savannah Harbor Golf Resort & Spa offers a renewing resort experience in downtown Savannah. Enjoy unrivaled views of the river, Historic District, and the lush landscapes of Hutchinson Island, southern coastal cuisine at our three on-site restaurants, our heated resort pool, the Heavenly Spa by Westin, and exclusive access to the only PGA Championship golf course in Savannah, GA.

For hotel reservations, visit:
<https://book.passkey.com/go/PACBANKERS>



1 Resort Drive
Savannah, GA 31421
(912) 201-2000

THE VALUE AND BENEFIT OF EXHIBITING

Serving as an exhibitor provides your organization an economical way to be highlighted in front of hundreds of community bank senior officers and directors. It identifies you as a provider committed to the advancement of the community banking industry. Exhibitors are positioned to utilize Convention moments to network with a prospect, say thank you to a current customer, or work on developing in-depth relationships with top community banking decision-makers in an environment specifically created for vendor/ banker interaction. Serving as an Exhibitor affords you the opportunity to communicate your product, service and brand to Pennsylvania's community bank decision-makers.

SPONSORSHIP VALUE AND BENEFIT

Serving as a corporate sponsor provides your organization an economical way to be highlighted in front of Pennsylvania's community bank decision makers. It identifies you as a provider committed to the advancement of the community banking industry. Sponsors have the position to utilize Convention moments to network with a prospect, say thank you to a current customer, or work on developing in-depth relationships with senior community banking executives in a relaxed, fraternal environment. Corporate sponsorship maximizes your Convention presence by integrating you as a part of the delegation.

HOW TO SPONSOR

To take advantage of this tremendous opportunity, please contact Mary Lehane at (717) 231-7447, or by email at mary@pacb.org. Make your sponsorship commitment early, as opportunities are offered on a first come, first served basis.

EXHIBIT BENEFITS

- Food & beverage functions held within the exhibit area
- Recognition in various convention materials
- Recognition in Hometown Banker
- Pre-convention attendee contact lists for advance marketing and communication
- Recognition on the Convention App
- Complimentary online listing at www.pacb.org

SPONSORSHIP BENEFITS

- Logo recognition in marketing and scrolling thank you in general sessions
- Logo recognition on pacb.org
- Advance convention delegate mailing/email list prior to the event
- Sponsorship ribbons on badges
- Sponsorship signage
- Recognition on the convention app



SHOW MANAGEMENT

Detailed Show Management information can be obtained through Alliance Exposition Services, LLC, PACB's exhibition contractor for Convention 2023.

ALLIANCE CONTACT EXHIBITOR SERVICES TEAM

888-528-2011

QUESTIONS?

If you have questions, please contact
Mary Lehane at mary@pacb.org.

EXHIBIT SPACE

THE EXHIBIT AREA IS LIMITED TO 31 SPACES. RESERVE ONE TODAY!

*Exhibitors and locations accurate as of April 10, 2023.

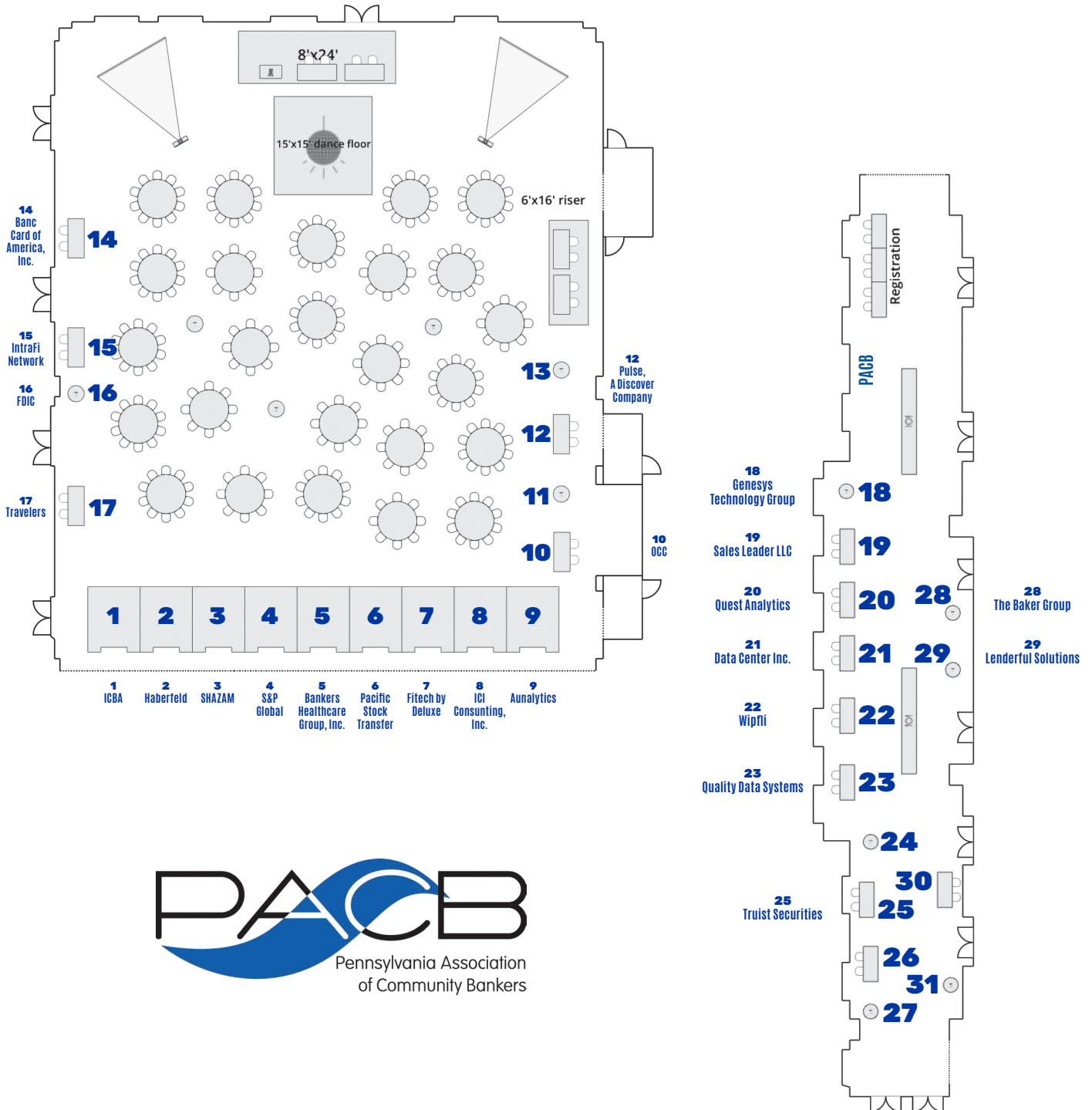


EXHIBIT HALL AGENDA AND RATES

Wednesday, September 20, 2023

2:00 - 5:00 pm.....Exhibitor Registration & Set Up

Thursday, September 21, 2023

8:30 - 10:00 am.....Exhibits Open

8:30 - 10:00 am.....Breakfast

12:00 - 1:00 pm.....Exhibits Open

12:00 - 1:00 pm.....Lunch

6:00 - 8:00 pm.....Exhibits Open

6:00 - 8:00 pm.....Chairman's Welcome Dinner

Friday, September 22, 2023

8:30 - 10:00 am.....Exhibits Open

8:30 - 10:00 am.....Breakfast

12:00 - 1:30 pm.....Exhibits Open

12:00 - 1:30 pm.....Lunch

1:30 - 2:30 pm.....Exhibitors Dismantle

Associate members:

30" High Top Table in Hallway

(Includes a 30" High Top Table, 2 Chairs, Wastebasket, and 2 attendees)

Before 4/30 - \$1,700 | After 4/30 - \$2,100

Six Foot Table in Hallway

(Includes a Six Foot Table, 2 Chairs, Wastebasket, and 2 attendees)

Before 4/30 - \$1,800 | After 4/30 - \$2,200

30" High Top Table in General Session Room

(Includes a 30" High Top Table, 2 Chairs, Wastebasket, and 2 attendees)

Before 4/30 - \$2,000 | After 4/30 - \$2,600

Six Foot Table in General Session Room

(Includes a Six Foot Table, 2 Chairs, Wastebasket, and 2 attendees)

Before 4/30 - \$2,100 | After 4/30 - \$2,500

8x10 Booth with Pipe and Drape in General Session Room

(Includes a Six Foot Table, 2 Chairs, Wastebasket, and 2 attendees)

Before 4/30 - \$2,200 | After 4/30 - \$2,800

Non-members:

30" High Top Table in Hallway

(Includes a 30" High Top Table, 2 Chairs, Wastebasket, and 2 attendees)

Before 4/30 - \$2,000 | After 4/30 - \$2,400

Six Foot Table in Hallway

(Includes a Six Foot Table, 2 Chairs, Wastebasket, and 2 attendees)

Before 4/30 - \$2,100 | After 4/30 - \$2,500

30" High Top Table in General Session Room

(Includes a 30" High Top Table, 2 Chairs, Wastebasket, and 2 attendees)

Before 4/30 - \$2,300 | After 4/30 - \$2,700

Six Foot Table in General Session Room

(Includes a Six Foot Table, 2 Chairs, Wastebasket, and 2 attendees)

Before 4/30 - \$2,400 | After 4/30 - \$2,800

8x10 Booth with Pipe and Drape in General Session Room

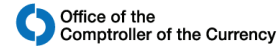
(Includes a Six Foot Table, 2 Chairs, Wastebasket, and 2 attendees)

Before 4/30 - \$2,500 | After 4/30 - \$2,900

CANCELLATION & REFUND POLICY

Cancellations made on or prior to **May 31, 2023** will be issued refunds less a 20% administrative fee. A 50% refund will be issued for cancellations made between **June 1-30, 2023**. No refunds will be issued for cancellations received after **June 30, 2023**. All cancellations and refund requests must be made in writing.

Thank You 2022 Convention Exhibitors!



ANNUAL CONVENTION EXHIBITOR REGISTRATION

EXHIBITOR INFORMATION, REGISTRATION, AND PAYMENT ONLINE:

<https://web.pacb.org/events/2023-PACB-Annual-Convention-Exhibitors-8585/details>



SPONSORSHIP REGISTRATION ONLINE

SPONSORSHIP INFORMATION, REGISTRATION, AND PAYMENT ONLINE:

<https://web.pacb.org/events/2023-PACB-Annual-Convention-Sponsorships-8549/details>

Thank You 2022 Convention Sponsors!



SPONSORSHIP OPPORTUNITIES

\$15,000 LEVEL

- **Keynote Speaker**
- **Board & Past Chairs Dinner** (Wednesday)
- **Chairman's Welcome Dinner** (Thursday)

**If bought Individual, this level also includes 3 complimentary registrations, 25% off exhibit booth, marketing materials available at the registration desk, and company representative at event(s) to meet and greet.*

\$10,000 LEVEL

- **Breakfast (Thursday)** – \$10,000
-Individual Sponsorship is \$10,000 or
Three Available at \$3,350
- **Lunch (Thursday)** – \$10,000
-Individual Sponsorship is \$10,000 or
Three Available at \$3,350
- **Breakfast (Friday)** – \$10,000
-Individual Sponsorship is \$10,000 or
Three Available at \$3,350
- **Lunch (Friday)** – \$10,000
-Individual Sponsorship is \$10,000 or
Three Available at \$3,350
- **CEO Breakfast (Saturday)** – \$10,000
- **Farewell Luncheon (Saturday)** – \$10,000
-Individual Sponsorship is \$10,000 or
Three Available at \$3,350

**If bought Individual, this level includes 2 complimentary registrations, 15% off exhibit booth, and company representative at event(s) to meet and greet.*

\$7,500 LEVEL

- **Chairman's Welcome Dinner DJ/Band (Thursday)**
– \$7,500
-Individual Sponsorship is \$7,500 or
Two Available at \$3,800
- **Chairman's Welcome Dinner Bar (Thursday)** – \$7,500
-Individual Sponsorship is \$7,500 or
Two Available at \$3,800
- **Spouse Breakfast (Thursday)** – \$7,500
-Individual Sponsorship is \$7,500 or
Two Available at \$3,800

**If bought Individual, this level also includes 1 complimentary registration and 10% off exhibit booth*

\$5,000 LEVEL

- **Chairman's Welcome Dinner Photo Booth (Thursday)** – \$5,000
- **Golf Balls** – \$5,000
- **Beverage Break (Thursday)** – \$5,000
- **Beverage Break (Saturday)** – \$5,000
- **Name Badge Lanyards (All Days)** – \$5,000
- **Tote Bags (All Days - Will have PACB & Sponsor's Logo)** – \$5,000

**This level also includes 1 registration at 50% off*

\$3,500 LEVEL

- **Hotel Keycards (All Days)** – \$3,500
- **Mobile App (Thursday)** – \$3,500
- **Mobile App (Friday)** – \$3,500
- **Mobile App (Saturday)** – \$3,500

**This level also includes 1 registration at 25% off*

\$2,000 LEVEL

- **Chairman's Welcome Dinner Center Pieces (Thursday)** – \$2,000
- **Board & Past Chairs Dinner Center Pieces (Wednesday)** – \$2,000

\$1,000 LEVEL

- **Ribbon Display at Registration Desk (All Days)** – \$1,000
- **Candy Basket at Registration Desk (All Days)** – \$1,000
- **Pens at Registration Desk (All Days – Sponsor Supplies Pens)** – \$1,000

**This is a sampling of events; customized events and additional sponsorships may be available. Please contact Mary Lehane at 717.231.7447 or mary@pacb.org for more information.*

SPONSORSHIP PROSPECTUS AGREEMENT TO CONDITIONS

Each sponsor, for him/herself/their and his/her/their employees, by signing the Application for Sponsorship, agrees to abide by these conditions, it being understood and agreed that the sole control of the event, both administrative and creative, rests with the Pennsylvania Association of Community Bankers (PACB).

PAYMENT: Sponsorship payment must accompany the Application for Sponsorship at the time of its completion.

CANCELLATION: No sponsor may cancel a sponsored event. Once the Application for Sponsorship has been executed, should a confirmed sponsor determine that they do not wish to participate, no refunds will be provided. The Association will, however, in the happening it is unable to hold, or cancels the event, reimburse the sponsor for any pre-paid fee, less any and all legitimate expenses incurred by the PACB for event notification administration, etc. If PACB must cancel the event, the sponsoring company will be provided another sponsorship opportunity for its review and consideration.

LIABILITY: Neither party shall be liable, nor deemed to be in default of its sponsorship obligations, for any delay or failure in performance under this Agreement or other interruptions of service resulting, directly or indirectly from; acts of God, civil or military authority, acts of war, terror or civil unrest, events that make travel to the Convention prohibited, strikes, or other work stoppages or any other cause beyond the reasonable control of the party affected. However, each party shall utilize good faith efforts to perform sponsorship obligations to the best of its abilities.

PROHIBITION OF DIRECT SALES: No sale of any kind, whether for cash or credit, whether for immediate or future delivery and whether completed within or outside of the Convention Sponsorship event area, shall be made during the Convention by a sponsor, or anyone on his/her behalf.

PROTECTION OF SPONSORSHIP FACILITY: Nothing shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors, or other parts of the hotel or sponsorship event area.

Sponsor Name: _____

Title: _____

Company: _____

Signature: _____

Date: _____

Explore All That *The Westin Savannah Harbor* Golf Resort & Spa Has to Offer!



The Club at Savannah Harbor

The only Championship golf course in the Savannah area. The Club's golf course and driving range are available to all our guests.

Open between 7:00 am - 5:00 pm.



The Heavenly Spa by Westin

Elevate your senses at our full-service Savannah Spa, located at the Club at Savannah Harbor, adjacent to The Westin Savannah Harbor Resort.

Schedule:

Monday to Thursday – 9:30 am to 5:00 pm

Friday to Sunday – 8:30 am to 6:00 pm



The Aqua Star Coastal Restaurant

Our signature restaurant serves breakfast, lunch, and dinner daily. Located on the 2nd floor.

Morning Star

Located on the lobby level.

Serving Starbucks Beverages and Pastries Daily between 6:30 A.M. - 4:00 P.M.



Aqua Fuego Bar

Located in our second-floor Aqua Star restaurant our Aqua Fuego Bar offers an array of signature cocktails and drinks. Serving Cocktails Daily.

Serving Drinks Daily between 11:30 A.M. - 12:00 A.M.

Serving Bar Food Daily between 3:00 P.M. - 5:00 P.M.

Escape Poolside Bar

A poolside oasis serving refreshing cocktails, juicy burgers, and light fare in a relaxed and tropical setting. Located on the lobby level, poolside.

Serving Food Friday – Sunday between 11:00 A.M. - 6:00 P.M.

Serving Drinks Friday – Sunday between 11:00 A.M. - 6:00 P.M.

Serving Drinks Saturday between 11:00 A.M. - 8:00 P.M.



Champions Bar

Serving drinks daily. Located in The Westin's Club at Savannah Harbor.

Serving Drinks Daily between 9:00 A.M. - 6:00 P.M.

Thursdays from 9:00 A.M. - 2:00 P.M.



Champions Grill

Take in the velvet green fairways and blue skies. Located in The Westin's Club at Savannah Harbor. Serving Grab & Go Breakfast and Lunch.

Breakfast Daily from 8:00 A.M.

Serving Lunch Daily between 10:30 A.M. - 3:00 P.M.

Serving Lunch Thursdays between 10:30 A.M. - 2:00 P.M.



Savannah

PACB CONVENTION

SEPTEMBER 21-23

2023