



Business Writing Boot Camp, Including Critique of Your Own Writing Sample

(90-minute webinar – on-demand also available)

Wednesday, July 7, 2021

12:00 PM Pacific

1:00 PM Mountain

2:00 PM Central

3:00 PM Eastern

Register Here

Write much? This session is essential for anyone who writes on the job, from entry-level staff corresponding with accountholders, to managers being groomed for leadership, to C-level executives communicating with decisionmakers. If you rely on email and traditional business documents to communicate, you cannot afford to miss out on the unique bonus that comes with this session!

AFTER THIS WEBINAR YOU'LL BE ABLE TO:

- Write with purpose, creating strategic, on-target business documents and email
- Compose with precision, using appropriate tone and language, correct grammar, and effective style
- Communicate powerfully and persuasively with internal and external readers
- Deliver complex information clearly
- Respond to challenging questions effectively
- Employ plain English that any reader – regardless of experience, expertise, or education – can understand
- Use a clear, convincing, conversational voice
- Write for results, persuading even the most difficult readers to act

WEBINAR DETAILS

Whether you are composing formal business documents, emails, or social media posts, the goal is to write with as much power, precision, and persuasion as possible. Scrambled sentences, grammar goofs, punctuation problems, and stylistic slipups undercut professionalism and credibility. Effective business writing is key to career advancement and organizational success. In the quest to command readers' attention, documents that communicate clearly and convey competence always come out on top.

Don't let ineffective writing muddle your messages, confuse your colleagues, or derail your career. Designed for those who seek real and immediate improvement in their business writing, this entertaining, instructional program delivers. A must for anyone who writes on the job, this webinar is an investment in your career and your financial institution's assets, reputation, and future.

Bonus: Within two weeks after viewing the live or recorded webinar, each participant may submit one brief writing sample (five pages maximum) to writing coach Nancy Flynn for professional review, critique, and comments. This is a one-of-a-kind opportunity to receive individual guidance from a leading writing instructor!

WHO SHOULD ATTEND?

This informative session is essential for anyone who writes on the job, from entry-level staff to C-level executives. It will benefit marketing professionals, content managers, social media directors, brand managers, loan managers, relationship managers, branch managers, and executives.

TAKE-AWAY TOOLKIT

- Tip Sheet: *Great Grammar in Seven Steps*
- Whitepaper: *Use Pronouns to Support Diversity & Inclusion*
- Professional review and critique of your own writing sample
- Employee training log
- Interactive quiz

MEET THE PRESENTER

Nancy Flynn, Business Writing Institute™, The ePolicy Institute™ & Marijuana Policy Institute™

Founder of Nancy Flynn Public Relations, Inc. and its Business Writing Institute, ePolicy Institute, and Marijuana Policy Institute divisions, Nancy Flynn is a recognized expert in traditional and electronic communications. The author of 13 books published in six languages, her titles include *Writing Effective E-Mail*, *The ePolicy Toolkit*, and *The Social Media Handbook*. An in-demand writers' trainer, she helps financial institutions, corporations, and government agencies worldwide improve their writing skills. An authority on e-policy and compliance, she is an expert witness in litigation. A go-to media source, she often is in the news. Nancy Flynn has served as an adjunct faculty member at The Ohio State University, teaching business and technical writing.

THREE REGISTRATION OPTIONS – WHAT YOU GET

1. Live Webinar Includes

- Unlimited connections within your institution to the Live Webinar
- Handout and Take-Away Toolkit
- Available on desktop, mobile & tablet
- Presenter's contact info for follow-up

2. On-Demand Webinar Includes

- Recording of the Live Webinar
- Available two business days following Live date
- Handout and Take-Away Toolkit
- Available on desktop, mobile & tablet
- Free Digital Download, yours to keep
- Share link with anyone at your institution
- Presenter's contact info for follow-up

3. Purchase the BOTH Option to receive all the benefits listed above! Full registration descriptions can be found [here](#).

If you need help with anything, please drop us an email at support@financialedinc.com or call 406.442.2585