

2021 CONVENTION



EXHIBITOR INFORMATION

Convention Dates: September 16-18, 2021
Exhibit Dates: September 16 & 17, 2021

Fairmont Scottsdale Princess
Scottsdale, AZ

ABOUT PACB

The Pennsylvania Association of Community Bankers (PACB) exclusively represents the interests of community banks across the Commonwealth. Regardless of charter, size, geographic region or structure, all PACB members share a resilient commitment – meeting the financial and economic needs of their local communities and neighbors with quality and high-touch service.

PACB believes that the community banking industry is uniquely equipped to service Main Street, as community banks have laser-focus on keeping their communities, neighbors and local

businesses top-of-mind in every strategic decision. The PACB mission is singular and focused...it is to preserve, promote and protect the community banking industry.

The Association continues to play an important role promoting events, networking and volunteer opportunities where community bankers from all regions and responsibilities share collective wisdom and resources to make the industry stronger. We are here to support community bankers doing community good!

HOTEL INFORMATION

As the sun rises into the brilliant crystal clear skies, the most luxurious playground in the Southwest becomes illuminated—the iconic Fairmont Scottsdale Princess. Abloom with the colors of the Sonoran Desert, friendly palm trees sway in front of majestic mountains dyed amethyst from the fiery Arizona sunset, while soothing agave plants and wild magenta cactus flowers delight around each corner. Feel yourself becoming re-energized by a nature-filled landscape of lush lagoons, abundant wildlife, blazing fire pits, and endless sun and stars above.

We encourage you to make room reservations immediately to ensure you receive PACB's block room rate. To make reservations, please call the Fairmont



Above: Fairmont Scottsdale Princess

directly at **480-419-3155** or visit <https://book.passkey.com/go/PACB0921> for PACB's Convention lodging web page. Please reserve before August 15, 2021. If you are interested in booking SPA services online: <https://fsp85255.na.book4time.com/onlinebooking/>

THE VALUE AND BENEFIT OF EXHIBITING

Serving as an exhibitor provides your organization an economical way to be highlighted in front of hundreds of community bank senior officers and directors. It identifies you as a provider committed to the advancement of the community banking industry. Exhibitors are positioned to utilize Convention moments to network with a prospect, say thank you to a current customer, or work on developing in-depth relationships with top community banking decision-makers in an environment specifically created for vendor/ banker interaction. Serving as an Exhibitor affords you the opportunity to communicate your product, service and brand to Pennsylvania's community bank decision-makers.

EXHIBIT BENEFITS

- Food & beverage functions held within the exhibit center
- Dinner and evening theme party and entertainment specifically created for vendor/banker interaction
- Exhibitor "Walk-Around" game which affords each exhibitor an opportunity to engage in conversation with every person that plays
- Pre-convention attendee contact lists for advance marketing and communication
- Special discounted rate on advertising in the annual convention event program



**PACB Convention 2019 -
The Broadmoor**

HOW YOU WILL BE RECOGNIZED

- In all advance convention materials throughout the year
- Acknowledgment in *Hometown Banker* - PACB's Magazine
- Recognition with company description and contact information in the Convention Program
- Complimentary online listing on pacb.org

SHOW MANAGEMENT

Conference Services International

Contact: Jimmie Scruggs

Email: jimmie.scruggs@meetcsi.com

Address: 3701 W. Cambridge Ave.,
Phoenix, AZ 85009

Phone: 800-471-7330

Website: www.meetcsi.com

QUESTIONS?

If you have questions, please contact **Barbara Holbert**, SVP Professional Development & Strategic Alliances, at **717-231-7447** or barbara@pacb.org



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The Broadmoor**

EXHIBIT HALL LAYOUT

THE EXHIBIT HALL IS LIMITED TO 30 BOOTHS.
RESERVE YOURS TODAY!

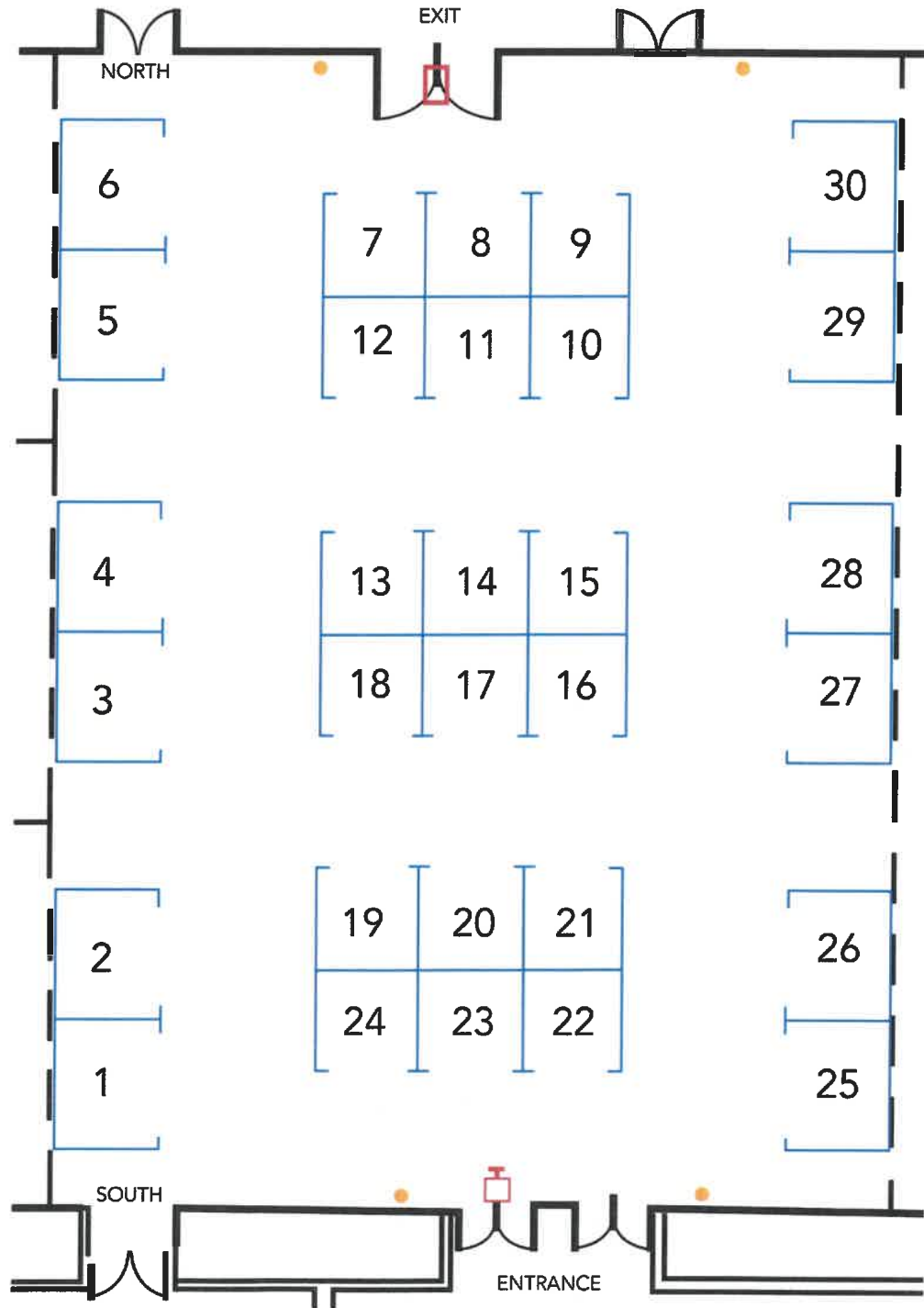


EXHIBIT HALL AGENDA

(Each event included on this agenda is part of the exhibitor registration fee.)

Thursday, September 16, 2021

12:30 - 3:00pm.....Exhibitor Registration & Set Up
4:00 - 6:00pm.....Exhibit Center Open
4:00 - 6:00pm.....Welcome Reception - Welcome to the Desert's Beauty

Friday, September 17, 2021

7:00 - 8:15am.....Exhibit Center Open
7:00 - 8:15am.....Exhibit Center Beverage Break
11:00am - 12:30pm.....Exhibit Center Open
11:00am - 12:30pm.....Exhibit Center Brunch
7:00 - 9:00pm.....Exhibit Center Open
7:00 - 9:00pm.....An Evening at the Exhibits - The Golden Age of Hollywood
9:00 - 10:00pm.....Exhibitors Dismantle

EXHIBITOR FEES

PACB Associate Member: 8'x10' Booth: Before 4/30: **\$2200** | After 4/30: **\$2500**

Booths include: (3) booth personnel, (1) 6' draped table with (2) chairs, a wastebasket and all other benefits listed on the previous page.

Non-Member: 8'x10' Booth: Before 4/30: **\$2900** | After 4/30: **\$3200**

Booths include: (3) booth personnel, (1) 6' draped table with (2) chairs, a wastebasket and all other benefits listed on the previous page.

Additional Booth Personnel: Additional personnel may be registered for all food and beverage events held within the Exhibit Center for a cost of: **Members - \$500 each** and **Non-Members - \$700 each**. Any exhibit personnel wishing to attend the entire Convention must register as a full Convention registrant. Convention registrations must be made utilizing a separate form, available at pacb.org.

CANCELLATIONS

Cancellations after **April 20, 2021** will be subject to a \$700 administrative fee. No refunds will be given after **June 25, 2021**. Cancellations must be in writing.

THANK YOU TO 2019 ANNUAL CONVENTION EXHIBITORS!

Accume Partners
The Baker Group
BKD CPAs & Advisors
Computer Services Inc. (CSI)
DCI (Data Center, Inc.)
DEI, Incorporated
FDIC
FIS
FISERV, Inc.
Fitech Payments
Haberfeld
ICBA Securites, Powered by Vining Sparks
ICI Consulting
iHELP Private Student Loan Program
Integrated Lending Technologies

KASASA
Main Street, Inc.
PACB Services, Inc.
Pentegra Retirement Services
Promontory Interfinancial Network LLC
Pulse, A Discover Company
Quest Analytics
Robust Wealth
SHAZAM, Inc.
Shoreline, A Thales Company
Top Flite Financial, Inc.
Travelers
Velocity Solutions, LLC
Visible Equity, a NCINCO Company

ANNUAL CONVENTION EXHIBITOR REGISTRATION

EXHIBITOR INFORMATION ONLINE:

<https://pacb.atlasams.com/events/Convention-2021-Exhibitors-1446/details>

REGISTRATION AND PAYMENT ONLINE:

<https://pacb.atlasams.com/events/Convention-2021-Exhibitors-1446/register>

SPECIAL OFFER: YES! Please include a half page advertisement for my company in this year's official annual convention program at the discounted rate of \$275! (Ad should be sent to todd@pacb.org by **Monday, July 12, 2021**)



Pennsylvania Association
of Community Bankers



CONVENTION

2021

FAIRMONT SCOTTSDALE
PRINCESS • SCOTTSDALE, AZ
SEPTEMBER 16-18, 2021