Criteria for NextGen”U” Professional Development Scholarship Awards

The PACB Foundation has established scholarships to help provide professional development and leadership skill advancement for community bankers who have demonstrated excellence and the propensity for promotion in their field.

Two (2) scholarships for the full curriculum of NextGen”U”, a value of $1,500 each, will be awarded in 2020 based upon the applicant’s desire for advancement, community involvement, and a commitment to a career in community banking.

NextGen”U” is a unique online leadership and career development learning experience. It aims to help individuals develop the 17 kinds of “soft skills” they must embody to successfully manage their career. These 17 core lessons will position individuals as an employee of choice and place them on a fast track for career advancement.

Applicants for PACB NextGen”U” Professional Development scholarship applicants must demonstrate a strong commitment for professional development. Eligible applicants must have worked at least 2 years for a PACB member community bank, demonstrate a desire for self-improvement in the community banking industry, and obtain recognition from a supervisor that you, and the bank, will benefit from the scholarship.

Award Guidelines for NextGen”U” Professional Development Scholarships

Successful applicants will be awarded only one (1) scholarship.

All completed applications, accompanied by all required supporting materials, will be reviewed by the Scholarship Application Evaluation Committee to ensure that every applicant receives full consideration and meets the required criteria. All scholarship applicants will be ranked by the Scholarship Application Evaluation Committee using a points based system linked to application quality of content provided.
Additional Considerations

The PACB Foundation reserves the right to discontinue or modify the scholarship program, or any component thereof, and to revise any or all of the scholarship requirements, processes, or eligibility criteria at any time.

Any material misrepresentation of the facts in the candidate’s application and supporting materials, whether discovered during the verification process or later, will result in withdrawal of the application from consideration. Following notice to the candidate of the discovery of the misrepresentation, and the opportunity for the candidate to explain the circumstances of the erroneous submission, the candidate may be banned from applying for PACB scholarships in the future if intentional misrepresentation to gain competitive advantage is proven to be true.

Application Criteria

Application submission requirements:

1. Applicants are asked to create a 30-second video that is representative of themselves and their community bank. The video should include a testimonial from the applicant’s supervisor and specific ways winning a NextGen “U” scholarship would have on their future.

   Videos should be uploaded, no later than close of business on March 31, 2020, to a Google drive and the link should be emailed to jena@pacb.org.

2. Applicants are expected to provide the following information and submit it with the video link to jena@pacb.org.

   - Name
   - Position
   - Bank Name
   - Mailing Address
   - Email Address
   - Employment start date at the bank
   - Supervisors name & title

3. Draft a one-page summary of how the NextGen “U” curriculum will help you advance your career in community banking.

Award Announcement

Winners will be announced on Monday, April 13, 2020.
What is NextGen”U”?

NextGen”U” is a unique online leadership and career development learning experience. It aims to help individuals develop the 16 kinds of “soft skills” they must embody to successfully manage their career. These 16 core lessons will position individuals as an employee of choice and place them on a fast track for career advancement.

Eligibility Requirements:

1. Demonstrate a strong present or future occupational desire for professional improvement.
2. Must have worked at least 2 years for a PACB member community bank.
3. Must demonstrate a desire for self-improvement in the community banking industry.
4. Recognition from your supervisor that you have the commitment and leadership potential in the community banking industry to benefit from receiving a scholarship.

How to Apply:

√ Create a 30-second video that is representative of yourself and their community bank.
√ Include testimonial from your supervisor and detail the impact winning a NextGen”U” scholarship would have on your future!
√ Write a one-page summary of how the scholarship will help you advance your career in community banking.
√ Submit your video, with contact information, by close of business on March 31, 2020.
Curriculum Modules:

Module 1: Thinking as a Manager: Understanding Your Role

PERSONAL DEVELOPMENT – Track One
Module 2: Managing Your Professional Identity
Module 3: Career Development – Promote Yourself Within the Bank
Module 4: Goal Setting and Achievement
Module 5: Are You Ready for Change? Strategies & Tips for Workplace Change and Transition

THOUGHT AND CHARACTER – Track Two
Module 6: Leadership: Building Your Character for Success
Module 7: Effective Decision-Making
Module 8: Cultivating a Champion Mindset
Module 9: Presentations That Deliver

CONNECTING WITH OTHERS – Track Three
Module 10: Successful Communication: Connecting with Others
Module 11: Leading with Purpose and Vision: Inspiring Yourself & Others
Module 12: Creating a Motivated Work Team Through Delegation & Coaching
Module 13: Building a Winning Team

COMMUNITY – Track Four
Module 14: Customer Service: A Culture of Service Excellence
Module 15: Volunteering & Mentoring: Community Involvement
Module 16: Business Writing I
Module 17: Business Writing II