

FALL INTO SOME GREAT SAVINGS

WITH A MAGAZINE AD IN PACB'S HOMETOWN BANKER

30% DISCOUNT ON ANY AD PURCHASE



Applies to Sept. & Dec. Print Issues and Oct. & Nov. Digital Issues only.

2023 DIGITAL ADVERTISING RATES	
<i>Includes logo in message with link</i>	
Unit Size	1x Rate
Home Page Skyscraper	\$1,000 \$700
Article Leaderboard Top (exclusive to entire e-issue)	\$750 \$525
Article Leaderboard in Editorial (exclusive to one article)	\$600 \$420

2023 PRINT ADVERTISING RATES		
Unit Size	1x Rate	2x Rate
Full Page	\$1,000 \$700	\$1,775 \$1243
1/2 Page	\$800 \$560	\$1,400 \$980
1/4 Page	\$600 \$420	\$1,050 \$735
Premium Position (Pgs 3 or 5)	\$1,100 \$770	\$1,950 \$1,365
Inside Front	\$1,250 \$875	\$2,250 \$1,575
Inside Back Cover	\$1,250 \$875	\$2,250 \$1,575
Outside Back Cover	\$1,300 \$910	\$2,350 \$1,645

Centerfold - As Available; Call for rates

COMBO PRINT & DIGITAL PACKAGES	
Total 1x Rate	Total Multiple Rate
One Full Page + One Homepage Skyscraper \$1,800 \$1,260	Two Full Page + Four Homepage Skyscrapers \$5,625 \$3,938
One 1/2 Page + One Homepage Skyscraper \$1,600 \$1,120	Two 1/2 Page + Four Homepage Skyscrapers \$5,000 \$3,500
One 1/2 Page + One Leaderboard Top \$1,400 \$980	Two 1/2 Page + Two Leaderboard Tops \$2,750 \$1,925

Purchase any number of any ad sizes in our print or digital issues through the end of the year and get a 30% DISCOUNT!

Contact us today for details and to reserve your ad space!
717-231-7447 or pacb@pacb.org