

2022 PACB Sponsorships



PACB Convention 2022

Get your name and message in front of nearly 300 members, supporters, exhibitors and attendees at Convention 2022, September 21-24 at Disney's Grand Floridian Resort in Orlando, FL.

A variety of sponsorship options are available, ranging from \$3,500 to \$30,000.

Please contact our office for details and information.

PACB Conferences

In 2022, these conferences will include:

- Marketing Conference – May 2 & 3
- Mutuality Conference – May 25 & 26
- HR Conference – October 6 & 7

For each conference above, the following opportunities are available:

Conference Title Sponsor:	\$5,000
Educational Sponsor:	\$2,000
Lunch Sponsor:	\$3,500

PACB Seminars

In 2022, these conferences will include: Security Seminar, ALM Seminar, Fraud Seminar, FDIC Directors College, Sales Culture Series

For each seminar above, the following opportunities are available:

Seminar Title Sponsor:	\$2,500
Luncheon Sponsor:	\$1,500
Educational Presenter Sponsor:	\$1,000
Breakfast Sponsor:	\$1,000

Please check PACB's website at www.pacb.org in early 2022, for updates regarding dates and scheduling of each seminar

PACB CONNECT!

(The Online Community)
pacb.connectedcommunity.org

Banner At Top of Main Community Page:	\$1,500
Main Sections Ad Sponsor:	\$1,200 ea.

Costs shown are for a 3-month run

PACB Virtual Training Webinars

PACB will offer several webinars in 2022, to further enhance its "Learn Where You Are" delivery of informative hour-long webinars.

Consider the sponsorship of a virtual training, a sponsorship that gives your business great visibility to every attendee who is an online participant. PACB can custom match your business focus by the topic presented, to maximize your name and brand!

Sponsorship opportunity per Webinar: \$1,500

Annual Inspire Awards

(June 16 in Hershey, PA)

Premiere Event Sponsor:	\$7,500
Dinner Sponsor:	\$6,000
Keynote Speaker Sponsor:	\$5,000
Awards Sponsor:	\$3,000
Table Sponsor:	\$1,000 ea. (5 available)
Photography Sponsor:	\$1,000

PACB.ORG Web Advertising

Leader Banner (across top):

\$1,500 per month (1 available per month)

Location B (center of Home Page):

Approximate Rectangle – \$ 1,000 per month (1 available per month)

Location C (towards bottom of Home Page):

The Door Opener – \$1,200 per month (1 available per month, positioned next to headline, content and link to a special web content section in- side the website)

Standing Run-of-Site Ad Positions

These ad positions are available on sectional opening webpages (only). These are placed among the five sectional landing pages (About, Membership, Advocacy, Education and Communications). Run-of-Site ads are for 3 months duration for \$1,500 for the term. Advertiser has a choice of the unit sizes indicated to the left and above.

Advertising in Hometown Banker

Advertising in PACB's informative Hometown Banker magazine is available in a variety of placement sizes and frequency. Ad units range in size from a one-quarter page to a double-page spread.

We deliver Hometown Banker in both a print format as well as an e-newsletter version on alternate months.

For current pricing and availability, please contact Todd Willman at todd@pacb.org.

PACB Golf Outings (Spring & Fall 2022)

Be the first to step up to the tee, with these great sponsorships for golf in 2022! Many opportunities are limited in number, so get your name in now to be seen on the course.

Title Sponsorship	\$5,000
Dinner Sponsorship (all guests):	\$3,000
Lunch Sponsorship	\$1,700
Cart Sponsorship	\$1,500
Event Logo Ball Sponsor	\$1,200
Beverage Cart Sponsor	\$1,100
Water Bottle Sponsor	\$1,000
Awards and Prizes Sponsor	\$1,000
Practice Green Sponsor	\$1,000
Driving Range Sponsor	\$900
Business at the Tee	\$900
Hole-In-One Sponsor	\$800
Tee & Green Sponsorships (9 avail.)	\$350

Per player fee is \$160 in 2022.

Foursome fee is \$600 when registering at one time.

(A savings of \$40/foursome).

Tournament limit is 128 players.

The Hometown Banker State-Wide Tour

In 2022, PACB will continue the successful mission it began the previous year: Meet with community bankers in the communities they serve! The goal is to meet your institutions' team, meet key customers, and "listen and learn" how PACB can deliver more value for your association membership!

Special delivery! We bring a box of doughnuts to the meeting. Your name and logo will be printed on each box, identifying your business as the provider of these special treats at each location's stop, as PACB travels the state.

Cost: \$1,300

PACB Advocacy Outreach

Help support PACB's efforts and advance the community banking industry!

Economic Forum and State Capitol Summit

Lunch Sponsor	\$1,000
Reception Sponsor	\$500

Clay Shoot

Registration Sponsor	\$500
Lunch Reception	\$1,500
Station Sponsors	\$750 (8 available)
Ammo Sponsor	\$1,000

Top Golf

Bay Sponsor	\$1,500 (10 available)
- Includes 1 comp ticket	
Food Sponsor	\$2,500
Prize Sponsor	\$1,000
Leaderboard Sponsor	\$500
Premiere Event Sponsor	\$5,000
- Includes 4 comp tickets	
Drink sponsor	\$1,800

Capitol Summit

Event sponsor	\$2,000 (3 available)
<i>Sponsors will be given exclusive opportunity to host PACB members who are in Washington advocating for the industry to Congress</i>	

