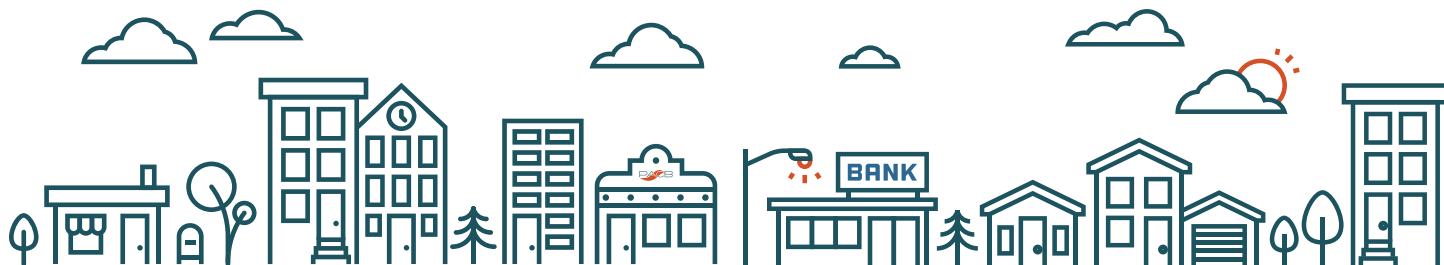


KEEPING THE LIGHTS ON IN OUR *Hometown.*

2018 Community Banking
Hometown Champion Awards



2018 Community Banking Hometown Champion Awards



Pennsylvania's communities are growing and thriving because community bankers care. In a time when friends, business-owners and neighbors are working harder than ever for success, you, the PACB member banks, have stepped up your community outreach and support to **"Keep the Lights on in Our Hometown."**

Whether it is through monetary donations, housing and economic development projects, volunteer time, sponsorships, or special seminars that educate and promote economic growth, it is the service and commitment of PA's more than 14,000 community bankers that make your Hometowns better places to live and work. Community bank involvement keeps Hometowns strong, and your commitment to the future keeps people hopeful.

PACB holds banks that go above and beyond to 'Keep the Lights On' in the highest regard, and recognizes those members whose involvement in Pennsylvania's towns surpass traditional and expected business practices as **"Community Banking Hometown Champions!"**

The **Community Banking Hometown Champion Awards** program is designed to honor PACB members who impact their communities in meaningful ways throughout 2018 and is the association's homage to "Community Banking Month." While it is important to specifically carve out April as Community Banking Month, PACB believes that every month and every day of community bank service should be recognized.

Please take a moment to tell us about the countless wonderful things that your bank does to help with **"Keeping the Lights On in Our Hometown."** PACB will be accepting entries throughout 2018 with a final deadline for submission of December 31. Your bank is encouraged to submit all that you do, each month, as part of the awards process. **Final winners will be announced in January and the awards will be given at the PACB Regional Meetings in March 2019.**

Potential entries might include, but are certainly not limited to: community redevelopment, housing-related activities, support for families, local small business support, community entertainment, financial support or sponsorship of community events, and projects benefiting special interest groups such as seniors, children, physically/mentally challenged, etc.

For each entry, please complete the attached entry form, including a description of the activity in which your bank participated. Entries must also include photos and/or press coverage of the activity/event so that we can share the impact with community banking colleagues and the public. **Remember, every bank is encouraged to provide multiple entries throughout 2018** with a final deadline to return all materials to PACB of **Monday, December 31, 2018.**

Entries will be recognized based on the **IMPACT** on the community.

**Implementing
Meaningful
Projects &
Activities to help with Keeping the Lights On In Our Hometown &
Communities for a vibrant
Tomorrow**

Submissions will be recognized throughout the year via PACB social media and other communications outlets. **Final winners of the Community Banking Hometown Champion Awards will be announced in January and the honors will be awarded at the PACB Regional Meetings in March 2019.**

**SHOW US HOW YOUR COMMUNITY BANK HELPS WITH
KEEPING THE LIGHTS ON IN OUR HOMETOWN!**

Should you have any questions regarding the Community Banking Hometown Champion Awards, or need additional information, please contact **Eric Kovac**, Communications Director, at **eric@pacb.org** or **717.231.7447**.

Share your story with the world: #PACB2018 #KeepingTheLightsOn #KTLO

PENNSYLVANIA'S *Community* BANKS

2018 Community Banking Hometown Champion Awards

Please note that the preferred method of entry is via email. Please email the following information to eric@pacb.org. Additional submission forms are available at pacb.org. High resolution photos should be attached in .jpeg, .pdf, or .tif formats.

BANK INFORMATION:

Institution name: _____

Address: _____

City/State/Zip: _____

Company Social Media Accounts: *Twitter:* _____ *Facebook:* _____ *Instagram:* _____

CONTACT INFORMATION FOR PERSON SUBMITTING AWARDS ENTRY:

Name: _____

Title: _____

Phone/email of person submitting information: _____

Address: _____

City/State/Zip: _____

COMMUNITY SERVICE INFORMATION:

Name of Project/Activity: _____

Explain the Project/Activity: _____

(Please attach another sheet if needed.)

Number of Employees Involved: _____ Number of Offices/Branches Involved: _____

Time Frame of Project *(please indicate if ongoing):* _____

NOTE: All entrants consent to the use of their photographs and narrative descriptions by PACB. If you are unable to send the entry via email, please mail this entry form and accompanying materials to: **PACB, ATTN: COMMUNITY BANKING HOMETOWN CHAMPION AWARDS, 2405 N. FRONT STREET, HARRISBURG, PA 17110.**

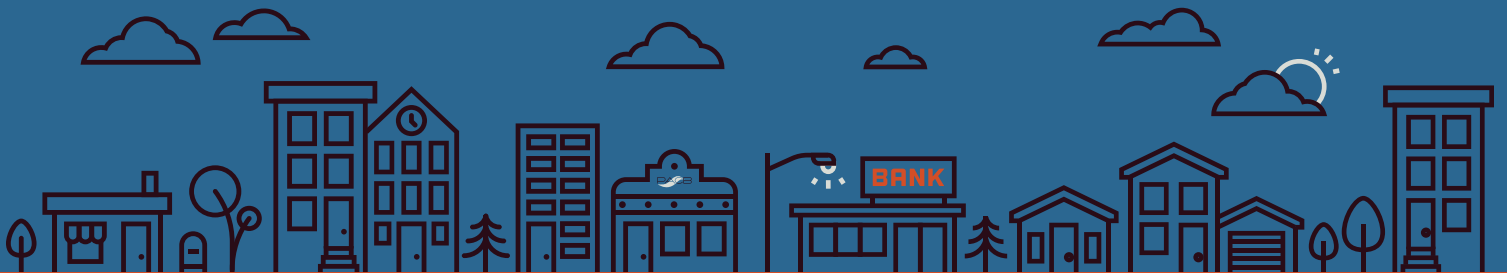


2405 North Front Street
Harrisburg, PA 17110

RETURN SERVICE REQUESTED

Show us how your community bank helps with **KEEPING THE LIGHTS ON IN OUR HOMETOWN!**

2018 Community Banking Hometown Champion Awards.



Submissions accepted all year and must be received by **MONDAY, DECEMBER 31, 2018.**